

Expo Centre Sharjah, UAE I October 15 -18, 2025

ORGANISED BY:









PARTNERS AND SUPPORTERS











DAY 1 15TH OCT 2025

TIME

SESSION

10:00 AM - 11:00 AM

REGISTRATION & NETWORKING BREAKFAST

11:00 AM - 11: 30 AM

OPENING CEREMONY

INAUGRATION WITH VIP'S



Zahoor Ahmed

Vice President - Strategy & Partnerships, MIE GROUP

Speaker



David Wang

Chairman, MIE Groups

Speaker

Saif Mohomed Al-Midfa

CEO, Expo Centre Sharjah

Speaker



VIP from Sharjah Expo

Speaker

11:30 AM -11:35 AM

KEYNOTE ADDRESS

SHARING OF AUTO BRANDS GOING GLOBAL



Tony Zhang

Director of Middle East Market, Shanghai Silverstone's automotive service Co., Ltd.

Speaker

PANEL DISCUSSION

THE IMPACT OF UAE GOVERNMENT INITIATIVES ON EV ADOPTION



Sushovan Bej, PWC

Moderator



Rami Ashri

Partnership & Alliance Manger, EVCI, ADNOC Distribution

Panelist

Amir Melad CEO - ION

Panelist

11:35 AM -12:20 PM

Ahmed Sultan Almheiri

Transport Systems Analyst - Sharjah Roads and Transport Authority

Panelist

Hamad Abdelaziz Alhosani

Acting Director of Traffic Engineering
Department - SRTA

Panelist







DAY 1 15TH OCT 2025

TIME

SESSION

12:20 PM - 2:00 PM

NETWORKING LUNCH

2:00 PM - 2:30 PM

PRESENTATION

WHY THE FUTURE OF MOBILITY IS BUILT IN CHINA?



Aaron Melon

Sales Representative of Shanghai Lantian Times International Trading Co.,LTD, LANTIAN Presenter

2:30 PM - 3:00 PM

PANEL DISCUSSION

BATTERY MANUFACTURING & RECYCLING - PAVING THE WAY FOR A CIRCULAR ECONOMY IN THE EV INDUSTRY



TBA

Moderator



Rizul Rai

Founder & Chief Executive Officer,
Sircle Clean Energy Technologies LLC

Panelist

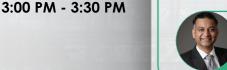


Steven Nasser CEO, Altair Advisory LLC

Panelist

PANEL DISCUSSION

PREPARING THE FUTURE EV WORKFORCE - SKILLS, TRAINING, AND TALENT DEVELOPMENT



Anuvrat Gaurav Regional Director, Sellanycar.com Moderator



Sultan Fakhouri
Executive Director,
Current power
Panelist







DAY 1 15TH OCT 2025

TIME

SESSION

PANEL DISCUSSION

THE ROLE OF ASSOCIATIONS AND INDUSTRY BODIES IN EV MARKET EXPANSION

3:30 PM - 4:00 PM



Anuvrat Gaurav Regional Director, Sellanycar.com Moderator



Muhammad Ismat b. Khalib Jaafar Representative, Malaysia Zero Emission Vehicle Association (MyZEVA) Panelist



Eunice Pohlmann Founder & Chair, WITIA

Panelist

4:00 PM - 4:30 PM

PRESENTATION

RELIABILE EV INFRASTRUCTURE AS A KEY FACTOR OF SUSTAINABLE URBAN MOBILIT



Oleg Savikov Rewatt Tech

Presenter

4:30 PM - 5:00 PM

PRESENTATION

DISCUSSING ADU STUDENTS JOURNEY TOWARDS THE DESIGN, MANUFACTURING, AND COMPLETION OF A 4-WHEEL DRIVE FULLY ELECTRIC FI CAR.



Ahmad Al Ramahi Teaching Assistant, Abu Dhabi University

Presenter







DAY 2 16TH OCT 2025

TIME

SESSION

10:00 AM - 11:00 AM

REGISTRATION & NETWORKING

PANEL DISCUSSION

INDUSTRY SPOTLIGHT: EV CHARGING INFRASTRUCTURE - BUILDING THE BACKBONE OF MOBILITY

11:00 AM - 11:20 AM





Fadi Al Sahikh General Manager, Volt Charge Panelist



Mohamed Naeem
Media Sales Manager,
dubizzle
Panelist



Anish Racherla Founder, Regeny EV Charging Panelist







PANEL DISCUSSION

THE FUTURE OF MOBILITY IN THE UAE - HOW AUTOMAKERS ARE SHAPING THE ELECTRIC VEHICLE MARKET

11:20 AM - 11:55 AM













DAY 2 16TH OCT 2025

TIME **SESSION PRESENTATION TBA** 11:55 AM - 12:05 PM FROM CHINA Presenter **KEYNOTE ADDRESS** Muhammad Ismat b. Khalib Jaafar Representative, Malaysia Zero Emission 12:05 PM - 12:15 PM Vehicle Association (MyZEVA) BRIDGING POLICY AND INDUSTRY: Keynote Speaker DRIVING MALAYSIA'S EV ADOPTION **PRESENTATION Barbara Lebar** REVOLUTIONIZING ADVANCED AIR MOBILITY: Representative, MANTA Aircraft 12:15 PM - 12:30 PM THE ROLE OF (H)EVTOLS IN THE FUTURE OF Presenter **TRANSPORTATION PRAYER & LUNCH BREAK** 12:30 PM - 2:00 PM







DAY 2 16TH OCT 2025

TIME

SESSION

PANEL DISCUSSION

URBAN AIR MOBILITY: FROM ROADS TO SKIES - OPPORTUNITIES, CHALLENGES, AND THE PATH TO INTEGRATION

2:00 PM - 2:30 PM





Steven Nasser CEO, Altair Advisory LLC Panelist



PANEL DISCUSSION

ELECTRIFYING FLEETS FOR A SUSTAINABLE FUTURE - DISCUSSING THE PATH TO ZERO EMISSION TRANSPORTATION

2:30 PM - 3:00 PM





Alexander Lemzakov CEO, Wize Power Dr. Samiullah Khan
Chief Sustainability Officer,
Fakhruddin Holding
Panelist

Muneera Salem Albuainain

Chief Public transport land transport monitoring & enforcement - Kingdom of Bahrain Panelist







DAY 2 16TH OCT 2025

TIME

SESSION

3:00 PM - 3:15 PM

PRESENTATION

THE CONSUMER SHIFT TOWARD EVS: TRENDS AND INSIGHTS

Ankit R. Patel, PhD
Chief Innovation Officer - Technology & Design
(Mobility) BitGreen Technolabz Pvt. Limited
Presenter

PANEL DISCUSSION

FINANCING THE EV ECOSYSTEM - INVESTMENT AND VENTURE OPPORTUNITIES

3:15 PM - 3:40 PM

ТВА

Moderator

Ankit R. Patel, PhD
Chief Innovation Officer - Technology & Design (Mobility), BitGreen Technolabz Pvt. Limited
Panelist



Maitha Alblooshi
AGILE Coach at ENBD IT
Department
Panelist

3:40 PM - 4:00 PM

PRESENTATION

SCALING E-MOBILITY: MISTAKES AND LESSONS FROM A MAJOR CHARGE POINT OPERATOR



Anis Rahal Principal, Optimum Green Ventures

Presenter

PRESENTATION

REGULATORY APPROACHES FOR EV CHARGING INFRASTRUCTURE



Sultan Fakhouri Executive Director, Current power

Presenter

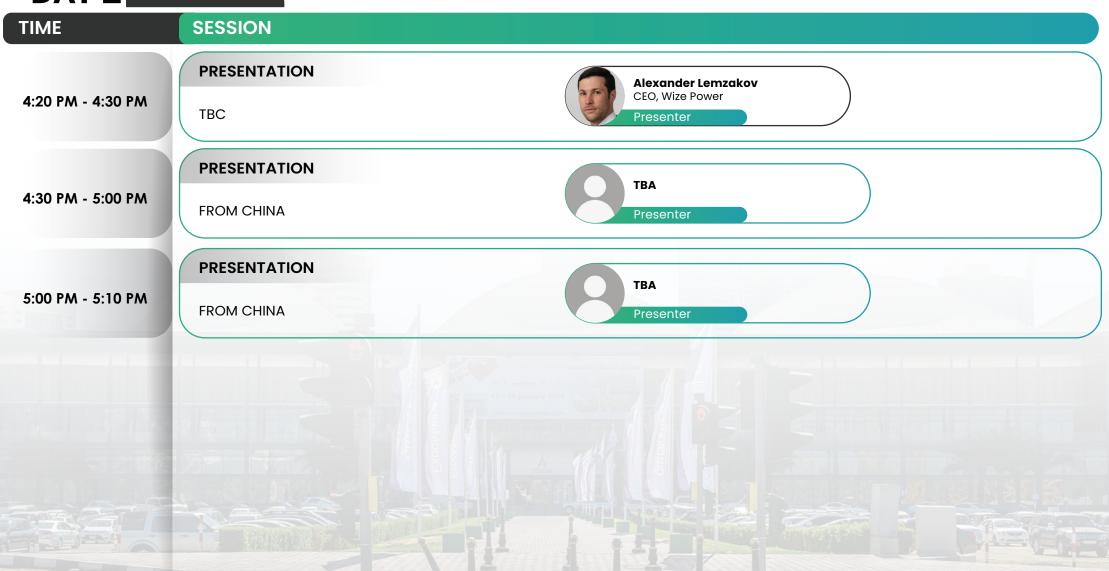
4:00 PM - 4:20 PM







DAY 2 16TH OCT 2025



ABOUT MIE GROUPS

Celebrating 25 years of excellence, MIE Groups, founded in 2000, is a global leader in exhibitions, trading, and consulting. With 15 offices worldwide — including the UAE (global headquarters in Dubai), China, Africa, Saudi Arabia, and the USA – MIE has facilitated over 120,000 international trading companies to expand in the Middle East and Africa.

Operating through four key divisions —

- ◆ Travel & Tourism
 ◆ Business Intelligence & Event Division
- DMC

Business-to-Government Consultancy

MIE Group empowers global entrepreneurs in driving economic growth through dynamic events and fostering international trade.

STRATEGIC PARTNER



PARTNERS, SUPPORTERS & EXHIBITORS























































MEDIA PARTNERS









































MIE GLOBAL PLATFORMS







































For inquiries, please contact:

Agata Kijewska

International Project Manager MIF EVENTS DMCC

T: +97144253337 Ext.256

M: +971 50 497 7276

E: agata.kijewska@mieevents.com











