

evolve

معرض تنقل المستقبل

FUTURE MOBILITY SHOW

ELECTRIFYING THE FUTURE

Leading the charge in sustainable mobility



25-28

NOV 2026

EXPO CENTRE SHARJAH

www.evoveshow.ae

Promotional Kit

Organized by: Expo Centre Sharjah and MIE Events DMCC

Exhibitor Options

- **Raw Space Stands**
9 sqm to 48 sqm: USD 290 per sqm
Early Bird: USD 232 per sqm
(Valid until April 16, 2026)
50 sqm and above: USD 250 per sqm
Early Bird: USD 200 per sqm
(Valid until April 16, 2026)

- **Shell Scheme – USD 330 per sqm**
(stands from 9 to 24 sqm)
Early Bird: USD 265 per sqm
(Valid until April 16, 2026)



Shell Scheme Stand Includes:

- Octanorm panel size: 2.50m length X 1.00m width (aluminum frame included)
- Octanorm fascia size: 3.00m length 30cm width (aluminum frame included)
- 4 pcs. 100W Ordinary spotlights
- 1 pc. Power point with 13amp 220/240 volts, double socket outlet
- 1 Standard square table
- 2 Stackable chairs
- Tiles carpet flooring.

- **Tower Scheme – USD 340 per sqm**
(stands from 30 to 72 sqm)
Early Bird: USD 272 per sqm
(Valid until April 16, 2026)



Tower Scheme Stand Includes:

- 1 Unit Tower – 1.0m(L) x 1.0m(W) x 4.0m(H)
pillar with 3.0m(L) x 3.0m(W) x .75m(H)
header printed Name/Logo
- 12 200W Halogen lights
- 8 100W Normal spotlights
- 4 Power socket 13amps each
- 2 Standard square tables
- 6 Stackable chairs
- 1 Waste basket
- 30 Square meters roll carpet

Sponsorship

Mobility Partner: USD 22,500

Maximum 1 Sponsors

Branding (Onsite & Digital):

- **Logo Presence:** Company logo will be placed on all the marketing collaterals digital and onsite (website, brochure, press release, catalogue, posters, banners, post-show report etc.,) all the marketing collaterals.
- **Company Profile:** A brief description (200 words) of the sponsor and its core business will be included on the website and catalogue.
- **Full Page Advert:** Advert on the front and back cover page of the catalogue.
- **Home Page Banner:** Exclusive digital banner on the event website.
- **Panel:** 2 backlit panels (double sided) will be strategically placed in the conference/exhibiting hall. (W)78cm x (H)180cm (artwork should be in printable PDF or vector graphics, SVG, EPS, AI graphic file from sponsor).
- **Registration Counter:** AI Mamzar counter- 6.5m(L) x 1.00m(H) digitally printed vinyl.
- **Overhead Main Entrance:** (Indoor Backlit): AI Mamzar - 18.65m(L) x 1.90m(H).
- **AI Mamzar Glass Façade:** One Panel (7.0 m W x 2.5 m) - one way vision.
- **LED BOULEVARD CENTER SCREEN:** Screen Size: 1280 (w) x 800 (h) pixels Still image (JPEG/GIF) OR Video (MP4 MOV max 30 seconds). The file size should not exceed 9 MB. The digital advert will be displayed with other ads on a shared rotation basis, (File to be provided by sponsor).
- **Flag Banners in AI Mamzar Side:** 3 flag banners - 1.0m(W) x 4.0m(H) banner with rope and rings on top and bottom of 1 side.
- **Social Media Post:** 4 dedicated social media post on the social media platforms.
- **Influencer Marketing:** Partnerships with prominent automotive, tech, and lifestyle influencers in the region will amplify our message and extend our reach to their dedicated audiences.
- **Exhibition Hanging Banner:** 3 hanging banners inside the exhibition area.

Benefits at the event:

- **Keynote Presentation:** 10mins keynote presentation during the opening ceremony on day-1.
- **Speaker Opportunity:** One plenary speaker opportunity (25-minute presentation) will be given on the main conference programme on day-1.
- **Panel Discussion:** A senior member of your company can be a moderator or be panelist in one of our panel discussions.
- **B2B Meetings:** 20 B2B matchmaking with buyers and networking opportunities.
- **Test Drive:** Showcase your latest 3 vehicle models to an anticipated audience of over 5,000 trade visitors and exhibitors at the Evolve Future Mobility Show, offering free test drives for a unique and memorable experience. (Optional)
- **Sponsor Passes:** Sponsor will receive 10 sponsor passes to attend the exhibition and conference.
- **Access to Lead Retrieval App:** Sponsors will have access to the lead retrieval app to capture and manage leads during the show, ensuring efficient follow-up and maximizing networking opportunities.
- **Guest Passes:** An additional 15 passes will be allocated for you to invite your client.
- **VIP Parking Cards:** Sponsors will receive 15 VIP parking cards for convenient access during the event.
- **Press Release:** An exclusive interview with your senior management who will be featured in the post event press release and through the local media (print & digital) partners.

Sponsorship

Diamond Sponsor: USD 17,000

Maximum 1 Sponsors

Branding (Onsite & Digital):

- **Logo Presence:** Company logo will be placed on all the marketing collaterals digital and onsite (website, brochure, press release, catalogue, posters, banners, post-show report etc.,) all the marketing collaterals.
- **Company Profile:** A brief description (200 words) of the sponsor and its core business will be included on the website and catalogue.
- **Full Page Advert:** 2 full page advert in the event catalogue.
- **Home Page Banner:** Non-exclusive digital banner on the event website.
- **Panel:** 2 backlit panels (double sided) will be strategically placed in the conference/exhibiting hall. (W)78cm x (H)180cm (artwork should be in printable PDF or vector graphics, SVG, EPS, AI graphic file from sponsor).
- **AI Mamzar Glass Façade:** One Panel (7.0 m W x 2.5 m) - one way vision.
- **LED BOULEVARD CENTER SCREEN:** Screen Size: 1280 (w) x 800 (h) pixels Still image (JPEG/GIF) OR Video (MP4 MOV max 30 seconds). The file size should not exceed 9 MB. The digital advert will be displayed with other ads on a shared rotation basis, (File to be provided by sponsor).
- **Flag Banners in AI Mamzar Side:** 2 flag banners - 1.0m(W) x 4.0m(H) banner with rope and rings on top and bottom of 1 side.
- **Social Media Post:** 3 dedicated social media post on the social media platforms.
- **Influencer Marketing:** Partnerships with prominent automotive, tech, and lifestyle influencers in the region will amplify our message and extend our reach to their dedicated audiences.
- **Exhibition Hanging Banner:** 2 hanging banners inside the exhibition area.

Benefits at the event:

- **Speaker Opportunity:** One plenary speaker opportunity (25-minute presentation) will be given on the main conference programme on day-1.
- **Panel Discussion:** A senior member of your company can be a moderator or be panelist in one of our panel discussions.
- **B2B Meetings:** 15 B2B matchmaking with buyers and networking opportunities
- **Test Drive:** Showcase your latest 2 vehicle models to an anticipated audience of over 5,000 trade visitors and exhibitors at the Evolve Future Mobility Show, offering free test drives for a unique and memorable experience. (Optional)
- **Sponsor Passes:** Sponsor will receive 7 sponsor passes to attend the exhibition and conference.
- **Access to Lead Retrieval App:** Sponsors will have access to the lead retrieval app to capture and manage leads during the show, ensuring efficient follow-up and maximizing networking opportunities.
- **Guest Passes:** An additional 10 passes will be allocated for you to invite your client.
- **VIP Parking Cards:** Sponsors will receive 10 VIP parking cards for convenient access during the event.
- **Press Release:** An exclusive interview with your senior management who will be featured in the post event press release and through the local media (print & digital) partners.

Sponsorship

Platinum Sponsor: USD 13,000

Maximum 2 Sponsors

Branding (Onsite & Digital):

- **Logo Presence:** Company logo will be placed on all the marketing collaterals digital and onsite (website, brochure, press release, catalogue, posters, banners, post-show report etc.,) all the marketing collaterals.
- **Company Profile:** A brief description (200 words) of the sponsor and its core business will be included on the website and catalogue.
- **Full Page Advert:** 1 full page advert in the event catalogue.
- **Home Page Banner:** Non-exclusive digital banner on the event website.
- **Panel:** 1 backlit panels (double sided) will be strategically placed in the conference/exhibiting hall. (W)78cm x (H)180cm (artwork should be in printable PDF or vector graphics, SVG, EPS, AI graphic file from sponsor).
- **AI Mamzar Glass Façade:** One Panel (7.0 m W x 2.5 m) - one way vision.
- **LED BOULEVARD CENTER SCREEN:** Screen Size: 1280 (w) x 800 (h) pixels
Still image (JPEG/GIF) OR Video (MP4 MOV max 30 seconds). The file size should not exceed 9 MB. The digital advert will be displayed with other ads on a shared rotation basis, (File to be provided by sponsor).
- **Flag Banners in AI Mamzar Side:** 2 flag banners - 1.0m(W) x 4.0m(H) banner with rope and rings on top and bottom of 1 side.
- **Social Media Post:** 3 dedicated social media post on the social media platforms.
- **Influencer Marketing:** Partnerships with prominent automotive, tech, and lifestyle influencers in the region will amplify our message and extend our reach to their dedicated audiences.
- **Exhibition Hanging Banner:** 2 hanging banners inside the exhibition area.

Benefits at the event:

- **Speaker Opportunity:** One plenary speaker opportunity (25-minute presentation) will be given on the main conference programme on day-1
- **B2B Meetings:** 10 B2B matchmaking with buyers and networking opportunities
- **Test Drive:** Showcase your latest 2 vehicle models to an anticipated audience of over 5,000 trade visitors and exhibitors at the Evolve Future Mobility Show, offering free test drives for a unique and memorable experience. (Optional)
- **Sponsor Passes:** Sponsor will receive 5 sponsor passes to attend the exhibition and conference.
- **Access to Lead Retrieval App:** Sponsors will have access to the lead retrieval app to capture and manage leads during the show, ensuring efficient follow-up and maximizing networking opportunities.
- **Guest Passes:** An additional 7 passes will be allocated for you to invite your client.
- **VIP Parking Cards:** Sponsors will receive 7 VIP parking cards for convenient access during the event.
- **Press Release:** An exclusive interview with your senior management who will be featured in the post event press release and through the local media (print & digital) partn.

Sponsorship

Gold Sponsor: USD 8,000

Maximum 3 Sponsors

Branding (Onsite & Digital):

- **Logo Presence:** Company logo will be placed on all the marketing collaterals digital and onsite (website, brochure, press release, catalogue, posters, banners, post-show report etc.,) all the marketing collaterals.
- **Company Profile:** A brief description (150 words) of the sponsor and its core business will be included on the website and catalogue.
- **Full Page Advert:** 1 full page advert in the event catalogue.
- **Other Tab Page Banner:** Non-exclusive digital banner on the event website.
- **Flag Banners in AI Mamzar Side:** 1 flag banners - 1.0m(W) x 4.0m(H) banner with rope and rings on top and bottom of 1 side.
- **Social Media Post:** 2 dedicated social media post on the social media platforms.
- **Influencer Marketing:** Partnerships with prominent automotive, tech, and lifestyle influencers in the region will amplify our message and extend our reach to their dedicated audiences.
- **Exhibition Hanging Banner:** 1 hanging banners inside the exhibition area.

Benefits at the event:

- **Speaker Opportunity:** One plenary speaker opportunity (25-minute presentation) will be given on the main conference programme on day-2.
- **B2B Meetings:** 7 B2B matchmaking with buyers and networking opportunities
- **Test Drive:** Showcase your latest 1 vehicle models to an anticipated audience of over 5,000 trade visitors and exhibitors at the Evolve Future Mobility Show, offering free test drives for a unique and memorable experience. (Optional)
- **Sponsor Passes:** Sponsor will receive 3 sponsor passes to attend the exhibition and conference.
- **Guest Passes:** An additional 5 passes will be allocated for you to invite your client.
- **VIP Parking Cards:** Sponsors will receive 5 VIP parking cards for convenient access during the event.
- **Access to Lead Retrieval App:** Sponsors will have access to the lead retrieval app to capture and manage leads during the show, ensuring efficient follow-up and maximizing networking opportunities.
- **Press Release:** An Exclusive interview with your senior management who will be featured in the post event press release and through the local media (print & digital) partners.



Sponsorship

Silver Sponsor: USD 6,500

Maximum 3 Sponsors

Branding (Onsite & Digital):

- **Logo Presence:** Company logo will be placed on all the marketing collaterals digital and onsite (website, brochure, press release, catalogue, posters, banners, post-show report etc.,) all the marketing collaterals.
- **Company Profile:** A brief description (150 words) of the sponsor and its core business will be included on the website and catalogue.
- **Half Page Advert:** 1 half page advert in the event catalogue.
- **Social Media Post:** 2 dedicated social media post on the social media platforms.
- **Influencer Marketing:** Partnerships with prominent automotive, tech, and lifestyle influencers in the region will amplify our message and extend our reach to their dedicated audiences
- **Exhibition Hanging Banner:** 1 hanging banners inside the exhibition area

Benefits at the event:

- **Panel Discussion:** A senior member of your company can be a moderator or be panelist in one of our panel discussions.
- **B2B Meetings:** 5 B2B matchmaking with buyers and networking opportunities
- **Test Drive:** Showcase your latest 1 vehicle models to an anticipated audience of over 5,000 trade visitors and exhibitors at the Evolve Future Mobility Show, offering free test drives for a unique and memorable experience. (Optional)
- **Sponsor Passes:** Sponsor will receive 2 sponsor passes to attend the exhibition and conference.
- **Access to Lead Retrieval App:** Sponsors will have access to the lead retrieval app to capture and manage leads during the show, ensuring efficient follow-up and maximizing networking opportunities.
- **Guest Passes:** An additional 3 passes will be allocated for you to invite your client.
- **VIP Parking Cards:** Sponsors will receive 3 VIP parking cards for convenient access during the event.
- **Press Release:** An Exclusive interview with your senior management who will be featured in the post event press release and through the local media (print & digital) partners.



Sponsorship

Bronze Sponsor: USD 4,500
Maximum 4 Sponsors

Branding (Onsite & Digital):

- **Logo Presence:** Company logo will be placed on all the marketing collaterals digital and onsite (website, brochure, press release, catalogue, posters, banners, post-show report etc.,) all the marketing collaterals.
 - **Company Profile:** A brief description (150 words) of the sponsor and its core business will be included on the website and catalogue.
 - **Half Page Advert:** 1 half page advert in the event catalogue.
 - **Social Media Post:** 1 dedicated social media post on the social media platforms.
- Influencer Marketing:** Partnerships with prominent automotive, tech, and lifestyle influencers in the region will amplify our message and extend our reach to their dedicated audiences.
- **Exhibition Hanging Banner:** 1 hanging banners inside the exhibition area.
- Sponsor Passes:** Sponsor will receive 2 sponsor passes to attend the exhibition and conference.
- **Access to Lead Retrieval App:** Sponsors will have access to the lead retrieval app to capture and manage leads during the show, ensuring efficient follow-up and maximizing networking opportunities.



Sponsorship

Lanyard Sponsor: USD 4,000

Maximum 1 Sponsors

Sponsorship of the official lanyards offers excellent exposure as it provides one organization with leading sponsorship benefits during the event. The lanyard will be attached to the event badges and worn by all delegates, sponsors/exhibitors and speakers for the duration of the event.

Branding (Onsite & Digital)

Logo Presence: Company logo will be placed on all the marketing collaterals digital and onsite (website, flyers, advert, press release, catalogue, posters, banners etc.,) all the marketing collaterals.

Company Profile: A brief description (100 words) of the sponsor and its core business will be included on the website and catalogue.

Half Page Advert: 1 half page advert in the event catalogue.

Sponsor Passes: Sponsor will receive 2 sponsor passes to attend the exhibition and conference.



Wi-Fi Sponsor: USD 3,500

Maximum 1 Sponsors

Sponsorship of the official Wi-Fi offers excellent exposure as it provides one organization with leading sponsorship benefits during the event. Provide a premium Wi-Fi network sponsorship opportunity to offset the cost of supplying event-wide Wi-Fi to thousands of attendees at a trade show or conference.

Branding (Onsite & Digital)

Logo Presence: Company logo will be placed on all the marketing collaterals digital and onsite (website, brochure, press release, catalogue, posters, banners, post-show report etc.,) all the marketing collaterals.

Company Profile: A brief description (100 words) of the sponsor and its core business will be included on the website and catalogue.

Custom WiFi Network Name and Password: Branding your WiFi network creates awareness of the sponsor, actively engaging your attendees with the sponsor's brand.

Custom Splash Page: A splash page is the first thing attendees see once they connect to your network. Use a branded splash page to create a memorable first impression. This page can be designed by the client.

URL Redirect to Sponsor's Website: A URL redirect can automatically send your attendees to your sponsor's website or event page. This tool can be employed with or without a splash page.

Half Page Advert: 1 half page advert in the event catalogue.

Sponsor Passes: Sponsor will receive 2 sponsor passes to attend the exhibition and conference.

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FUTURE MOBILITY SHOW

15-18

OCT 2025
EXPO CENTRE SHARJAH

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Leading the charge in sustainable mobility

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